



Side Project Inc.

Legal & Development Services for Nonprofit Organizations
Pennsylvania & Florida
Est. 2012

ANNUAL REPORT 2015

RESOURCES

Staff
Action & Advisory
Committee
Interns
Board of Directors
Donors
Core Values

ACTIVITIES

Low-Bono Legal Aid

Nonprofit Incubator

Research &
Development

Project Management

Training & Education

OUTCOMES & IMPACT

3,000+ hours of pro and low
bono legal help

3,500+ hours of applied
research and development

30 volunteers on the Action &
Advisory Committee

3,500+ volunteer hours

36 socially minded
organizations in the Nonprofit
Incubator and Social Change
Accelerator

\$13,000+ donated to high-
impact charities

5 public workshops and
training opportunities

100 one-on-one technical
assistance sessions

2 published articles

A NOTE FROM THE BOARD OF DIRECTORS

Dear Side Project Inc. Stakeholders,

Thank you for investing your time, talent and treasure in our organization and our mission of supporting grassroots social change in 2015. Over the past three years you have helped grow Side Project Inc. into a sustainable social enterprise. The collective impact of each of our individual charitable side projects has made a large impact in the communities that we live and work in.

In 2015, we provided resources, training and technical assistance to nonprofit leaders and social change agents in Florida and Pennsylvania. We support, incubate and accelerate the work of these people by following an Asset Based Community Development strategy (See <http://www.abcdinstitute.org/>). Using this strategy, we seek to build on and support community assets and work to mobilize individuals, associations and institutions to come together to build on to their existing assets. This approach focuses on the potential of a community, not its deficits. Many communities address social and economic problems with only a small portion of the community's total capacity. This is the challenge and opportunity of community engagement. Our strategy starts with the assumption that **EVERYONE IN A COMMUNITY HAS SOMETHING TO OFFER**.

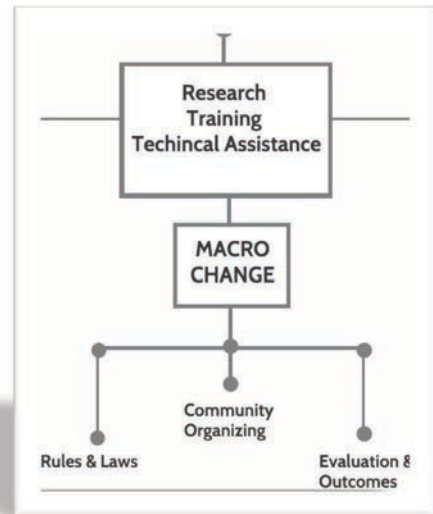
Our work supports individuals, organizations and institutions focused on social change as they try to begin to identify, utilize and add to the existing assets of a community. Our resources, training and technical assistance focuses on:

1. The Rules, Regulations and Laws Impacting Social Change Efforts
2. Community Organizing & Development Strategies
3. Inclusion Of ALL People In The Community
4. Evaluation & Outcome Measurement

We continue to build social capital as an organization. In 2015, we were active in a variety of community groups including The Florida Bar Public Interest Law Section, the Pittsburgh Urban Magnet Project (PUMP), The Pennsylvania Association of Nonprofit Organizations, the Greater Erie Chamber of Commerce, and The Bayer Center for Nonprofit Management.

Thank you for your support and please enjoy our story,

Jeff Fromknecht
Chairman of the Board



EXECUTIVE SUMMARY

Side Project Inc. is a 501(c)(3) tax-exempt nonprofit organization. Our mission is to promote social justice and social change by linking micro-assets to the macro-environment. We combine the philosophy of social work with the tools of the law to incubate and develop grassroots projects focused on social change.

Side Project is led by co-founder and Chief Executive Officer Jeff Fromknecht, who received his M.S.W. from the University of Pittsburgh School of Social Work. A social worker turned attorney, Jeff received his J.D. from Duquesne University School of Law in 2012. He is licensed to practice law in Florida, Pennsylvania, and the United States Tax Court. Jeff has worked at nonprofits his whole career and has more than 12 years of experience working at health and human service nonprofits.

Major Accomplishments

Legal Counsel for 36 Nonprofit Organizations and Grassroots Projects

- **Obtained 501(c)(3) status for 9 nonprofit organizations**
- **Fundraising Legal Issues**
- **State Charitable Organization Registration & Compliance Issues**
- **Executive Compensation Issues**
- **Social Enterprise Issues**
- **Corporate Governance Issues**
- **Contract Review**
- **General Counsel**

Applied Research & Evaluation

- **Community Based Exploratory Research focused on identifying emerging organization best practices for building inclusive communities**
- **Program Evaluation of CLASS Kids Vocational Ventures Project**
- **Logic Model Development for more than 12 projects**

Development of Educational Materials & Presentations on:

- **The Inclusion of People with Disabilities in the Community**
- **Understanding State and Federal Legal and Tax Issues Impacting 501(c)(3) Nonprofit Organizations**
- **How to Start a Nonprofit Organization and Apply for Tax-Exempt Status**
- **Using Logic Models and Documenting Social Impact**
- **Ethical Implications of Pro Bono Legal Work**
- **Legal Responsibilities of the Nonprofit Board of Directors**

CLIENTS & PROJECTS

During the past year, Side Project has provided more than 6,500 hours of resources, training and technical assistance to nonprofit leaders and social change agents in Florida and Pennsylvania. We worked with more than 36 socially minded projects and organizations in Western Pennsylvania and South Florida.

The Arts for Autism Foundation of Pittsburgh

Childhood Apraxia of Speech Association of North America

Community Living and Support Services (CLASS)

Collective Legacy Project

The Entertainment Consortium

Evolve Coaching, Inc.

Face2Face Healing

Fallen Soldiers Picnic

Gateway Horsecworks

Global Sisterhood, Inc.

Hiram Grand Lodge AF&AM Inc.

The Interdependence Network

Innovation Collaboration

PENNSYLVANIA CLIENTS

Mothers Against Teen Violence (MATV)

Mars Area Youth Wrestling Club

National Scenic Visitors Center

Pet Connection Inc.

Project for Human Development

Steel City Beard and Mustache Club

Shared Hope for Orphans

TailGREAT

The Que Abides

The Matt Arch Foundation

Wilkinsburg Christian Housing, Inc.

American Disabilities Foundation

A True Jewel, Inc.

Lutheran Services of Florida

Friends & Stars, Inc.

The George Snow Scholarship Fund

Hope 4 Mobility

FLORIDA CLIENTS

HOPE Outreach Center Inc.

Perks & Moore

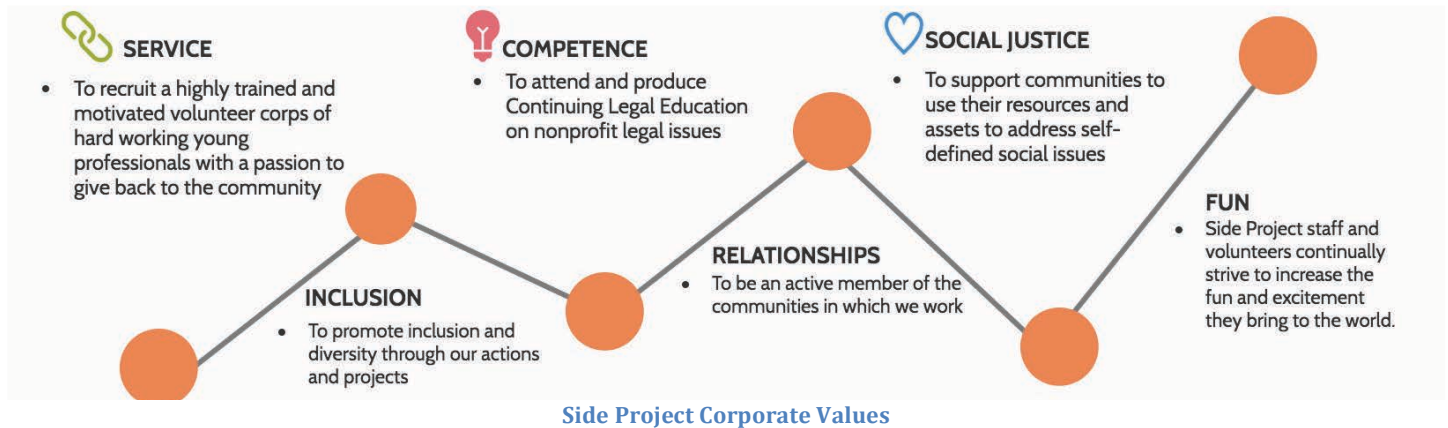
South Florida Link Coalition

TailGREAT

Tigerlili Resources

Unicorn Children's Foundation

SOCIAL IMPACT



Our work is rooted in a set of core values. These core values (listed above) are the foundation of Side Project's unique purpose and perspective. The primary mission of Side Project Inc. is to enhance community well-being, with particular attention to the needs and empowerment of people who are vulnerable, oppressed and living in poverty. Fundamental to our work is attention to the environmental forces that create, contribute to and address societal issues. We support organizations that are attempting to impact systemic and macro-level change.

Civic Engagement



30 Volunteers
3,500 volunteer hours

The Action & Advisory Committee is composed of young professionals with a desire to give back to the community.

Our volunteers take on charitable side projects that align with their skills and passions:

1. Event Planning
2. Volunteering at Fundraising Events
3. Website Development
4. Legal Advice & Counsel for Nonprofit Corporations
5. Coat & Toy Drives

Philanthropy



\$13,000+ donated to high-impact nonprofits

We invest in nonprofit organizations whose missions align with our corporate values. This includes:

1. Animal Rescue League
2. Hello Bully
3. George Snow Scholarship Fund
4. Neighborhood Art House
5. Emmaus Soup Kitchen
6. Linked by Pink
7. Community Living & Support Services

Public Education



5 Workshops
100 One-on-Ones
50 Blogs
2 Articles
#MacroSW Chats

We develop trainings and educational material for social workers and social change agents.

Our training focuses on:

1. The Rules, Regulations and Laws Impacting Social Change Efforts
2. Community Organizing & Development Strategies
3. Inclusion Of ALL People In The Community

THE ACTION & ADVISORY COMMITTEE



A major factor to Side Project's success this year has been the Action & Advisory Committee. The Action & Advisory Committee is Side Project's volunteer corps and harnesses the power and energy of over 30 young (and young-at-heart) professionals who want to give back to the community by taking on a charitable side project. The volunteer corps has an eclectic background, including social work, law, nonprofit administration, grant administration, business administration, computer science, accounting, marketing, fundraising and education. The Action & Advisory Committee logged more than 3,500 volunteer hours in 2015, helping out on projects in Pennsylvania and Florida.



Side Project sponsored a cornhole tournament at the St. James Church Annual Festival in Erie, PA.



Side Project Volunteers at the Pittsburgh TailGREAT



Side Project Volunteer Meeting at Voodoo Brewing



The 2016 Erie TailGREAT Planning Committee with the team from LinkedbyPink

ACTION & ADVISORY COMMITTEE

2015 MEMBERS

ERIE

Nate Bish
Paul Causgrove
Jean Causgrove
Sean Causgrove
Steve Fetzner, Esquire
Dan Fromknecht
Ken Fromknecht
Mary Fromknecht
Frank McGrath
Will Law
Chris Thomas
Corinne Thomas
Brett Wiler
Steve Zoni

CLEVELAND

Mark Kujawinski
Pete Waldinger

CHICAGO

Phil Causgrove

PITTSBURGH

Lauren Arnita
David Brown, MBA
Sara Brown
Adam Causgrove
Chelsea Causgrove
Christine Serra Cornell, Esquire
Troy Crumrine, Esquire
Joe Dopirak
Jerome Fitzgerald
SallyJoe Guzik
Brandon Keller, Esquire
Nick Koch, Esquire
Bethy Mackin
Andrew Miskowiec
Angel Pappalardo, MPA
Garret Young

PALM BEACH COUNTY

William Colangelo
Mike Colangelo
Michelle N. DeLong, Esquire
Anne Fromknecht
Susan George
Dave George
Brad Gies
Nolan King
Valerie Mock
Henry Norwood
Leighton Regis
Erick Solms
Phil Staff
Pam Tatti
Loren Varvarigos

SCRANTON

Athena Aardweg
Ted Casey, Esquire

VIRGINIA/DC

Nicole DiMario
Gabriela Steier, Esquire

COMMUNITY AFFILIATIONS

Our staff and volunteers have a strong passion for civic engagement. We are active and contributing members of the following community groups and associations:

FLORIDA

FLORIDA BAR – PUBLIC INTEREST LAW SECTION

DELRAY BEACH ESTATE PLANNING COUNCIL

GEORGE SNOW SCHOLARSHIP FUND – SCHOLARS COUNCIL

BOYNTON BEACH PARKS & RECREATION DEPARTMENT
ADOPT-A-PARK PROGRAM

PENNSYLVANIA

FORBES FUND CONSULTANT DIRECTORY

GREATER ERIE COUNTY CHAMBER OF COMMERCE

PENNSYLVANIA BAR ASSOCIATION

PENNSYLVANIA ASSOCIATION OF NONPROFIT ORGANIZATIONS

PITTSBURGH URBAN MAGNET PROJECT

ST. JAMES CHURCH FESTIVAL

NATIONAL

ASSOCIATION OF COMMUNITY ORGANIZING
& SOCIAL ADMINISTRATORS

FISCAL SPONSORSHIP DIRECTORY

NATIONAL LEGAL AID AND DEFENDERS ASSOCIATION

NATIONAL COUNCIL OF NONPROFITS

NCS SERVICES INC.



Director of Community Outreach, Adam Causgrove, and Chelsea Causgrove present a donation to Canine Companions for Independence.



Board Members Dave Brown & Jeff Fromknecht present a donation check to Shannon McCarty and Al Condeluci from CLASS.



Board Member Dan Fromknecht presents a donation to Sister Peg from the Neighborhood Art House.



Jeff Fromknecht with Sharon Alexander and Lori Cabrera, Unicorn Children's Foundation, and Al Condeluci and Jamie Curran from the Interdependence Network at a workshop on social capital co-hosted by Side Project Inc.



TAILGREAT

COMMUNITY. CHARITY. BEER. BBQ

Here at Side Project, we take fun and games very seriously. In 2015, we hosted four community TailGREAT parties. The TailGREAT is a tailgate themed fundraiser and friendraiser. These events are not only fundraisers, raising dollars for great nonprofits, but they also bring together millennials and baby-boomers who share a common interest and passion for doing great things for their community. The events are planned around a sporting event or concert with all of the proceeds of the event supporting local charities in each TailGREAT community. Since 2008, thousands of people have attended and more than \$20,000 has been raised and donated to charity.

This year our events included the Erie TailGREAT, the Mercyhurst TailGREAT, the Pittsburgh TailGREAT, and the West Palm Beach TailGREAT.

Volunteers for the events included **Dan Fromknecht, Adam Causgrove, Chelsea Causgrove, Sean Causgrove, Mary Fromknecht, Ken Fromknecht, Anne Fromknecht, Jeff Fromknecht, Jean Causgrove, Paul Causgrove, Patty Nguyen, Steve Fetzner, Dave Brown, Sara Brown, Nick Koch, Kelly Boland, Brett Wiler, Mark Kujawinski, Andrew Miskowiec, Tim Grow, Chris Thomas, Corinne Thomas, Nolan King, Robert Urso, Mike Colangelo, William Colangelo, Loren Varvarigos, Nicole DiMario Joe Dopirak, Garret Young, Steve Zoni, Will Scheider, Shawn Adamczyk, Frank McGrath and Bethy Mackin**





SUNDAY FUNDAYS: BOYNTON BEACH BARRIER FREE PARK

Park Clean Up Project

In 2015, Side Project partnered with the City of Boynton Beach's Parks and Recreation Department to adopt Barrier Free Park. The park is designed to accommodate people of all ages and abilities on an equal level. Every other month a group of 5-10 volunteers get together to clean up trash at the park. We provide grabbers, garbage bags, Side Project T-shirts and the first round of beers following the clean-up.

Volunteers for the events included **Jeff Fromknecht, Anne Fromknecht, Nolan King, William Colangelo, Mike Colangelo, Susan George, Dave George, Loren Varvarigos, Valerie Mock, Pam Tatti and Rob Urso.**



Dave and Susan George help keep Boynton Beach beautiful.



Side Project volunteers Valerie Mock, Anne Fromknecht and Loren Varvarigos help "red up" Barrier Free Park.



Volunteers Robert Urso, Anne Fromknecht and William Colangelo help keep the park clean for the kids.

THE ST. JAMES FESTIVAL BEAN BAG TOSS TOURNAMENT



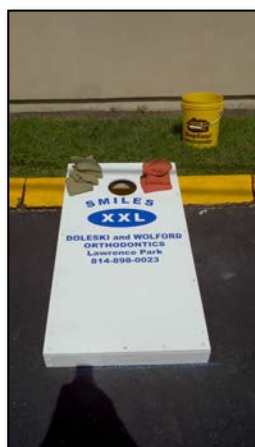
This annual event, which Side Project sponsors, takes place in August at the St. James Church Festival. It raises money for the church's programs and St. James Elementary School. Board Member **Dan Fromknecht** chairs the event and has secured several sponsors including:

**Hertel and Brown
Physical Therapy
Doleski Orthodontics
Brandel Painting
Hess Landscaping
Kris Hess
Causgrove Family**

Volunteers included **Dave Brown, Sara Brown, Jeff Fromknecht, Dan Fromknecht, Dick Bargielski, Sean Causgrove, Kiley Mier** and **Amanda Wiertel**.



Congratulations to the **2016 Champions Ben Ladaika and Jake Van Slyke!**



2016 STRATEGIC VISION & GOALS

The Legal Services Fund

This is a Board of Directors restricted fund that is dedicated to providing funds for legal, development and related administrative supports to small nonprofits (organizations with revenue less than \$150,000.00). The goal of the legal services fund is to raise funds to allow Side Project to hire legal and administrative support. The fundraising strategy includes both online website fundraising, crowd funding and word of mouth. Internally, an amount equal to 5% of all revenue in 2016 will be invested in the Fund.

Lawyers4Nonprofits

Lawyers4Nonprofits is a new division of Side Project with the goal of providing continuing legal education courses to lawyers who serve on the Board of Directors of a Nonprofit. Courses are designed for civically engaged lawyers and focus on Nonprofit Corporate and Tax Law Issues, Nonprofit Fundraising Legal Issues, Ethical Issues in Pro Bono Work, Social Enterprise Law and Board Duties and Responsibilities. In 2016, we will be working to offer accredited Continuing Legal Education (CLE) credits for lawyers in both Pennsylvania and Florida. In 2016, our goal is to host at least six lunch-and-learn style CLE courses.

As always, we are looking to continue to develop connections within the communities we work in. In the upcoming year, Side Project staff and volunteers will stay focused on getting more involved in our local communities. The heart of what we do will always be to benefit our local communities, but our larger focus is to impact change on a macro level. Our first three years have been eye-opening, humbling, rewarding, and, ultimately, very successful, but it is just the framework upon which we hope to build a bigger and better network to serve the community. Please join us as we continue to do great things.

2015 MAJOR DONORS

QUANTUM FOUNDATION
WEST PALM BEACH, FL

ASMC INVESTMENT LLC
PITTSBURGH, PA

WAHL
NATIONAL

RUSSELL C. SCHMIDT & SON FUNERAL HOME, INC
ERIE, PA

PHILIP STAFF, CRPC®
WEST PALM BEACH

BRAD GIES, ESQUIRE
WEST PALM BEACH

2015 FINANCIAL REPORT

Profit and Loss

January - December 2015

Revenue	
Contributions, gifts, grants and similar amounts	
Donations	\$39,505
Fundraising Events	\$21,522
Program Service Revenue	\$63,411
Other	\$138
Total Income	\$124,576
Expenses	
Charitable Contributions	\$13,657
Program Expenses	
Workshops	\$4,520
Staff & Subcontractors	\$38,834
General Program Expenses (Office, Phone, Supplies)	\$12,925
PR & Advertising	\$8,681
Fundraising Expenses	\$20,550
General and Admin Expenses	
Insurance	\$4,478
Bank Charges	\$356
Licenses, Dues, Subscriptions	\$1,321
Accounting Fees	\$2,050
Total Expenses	\$120,900
Revenue in Excess of Expenses	\$4,169

Side Project, Inc.	
Statement of Assets, Liabilities and Net Assets (Unaudited)	
(Cash Basis)	
December 31, 2015	
ASSETS	
Current Assets	
Cash	\$ 36,914
Total Current Assets	36,914
TOTAL ASSETS	\$ 36,914
LIABILITIES	
Current Liabilities	
Credit Cards	\$ 2,288
Total Current Liabilities	2,288
TOTAL LIABILITIES	\$ 2,288
NET ASSETS	
Unrestricted	7,533
Permanently restricted	27,093
Total Net Assets	34,626
TOTAL LIABILITIES AND NET ASSETS	\$ 36,914

2015-2017 BOARD OF DIRECTORS & OFFICERS

Jeffrey Fromknecht, MSW, Esquire
Chief Executive Officer & Chairman of the Board of Directors
Attorney at Law, Side Project Inc.

David Brown, MBA
Chief Financial Officer & Treasurer of the Board of Directors
Controller, Community Living and Support Services

Nathan Bish, MBA
Board of Directors
Compensation Analyst, Erie Insurance Exchange

Ted Casey, Esquire
Board of Directors
Family Law Attorney CLRP

Adam Causgrove
Chief Community Officer
Corporate Relations Associate, Medical and Health Sciences Foundation

Nicole DiMario
Board of Directors
Language Arts Teacher, Loudoun County Public Schools

Stephen Fetzner, Esquire
Board of Directors
Associate, Knox McLaughlin Gornall & Sennett, P.C.

Daniel Fromknecht
Board of Directors
Graduate Assistant, Shriners Hospital for Children

Nicholas Koch, Esquire
Board of Directors
Managing Associate, Frost Brown Todd LLC

Andrew Miskowiec
Officer at Large
Bartender, Full Pint Brewery

Kelsey Ripper, Esquire
Board of Directors
Director, Microenterprise Project at Volunteers of Legal Service

For More Information on Side Project Inc., please contact:

Jeffrey Fromknecht, MSW
Managing Attorney

FLORIDA OFFICE
980 North Federal Hwy
Suite 110
Boca Raton, Florida 33432
561-755-7433
(By Appt. Only)

PITTSBURGH OFFICE
1400 S. Braddock Ave
Pittsburgh, Pennsylvania 15218
800-330-5807
(By Appt. Only)

SideProjectinc.org
Facebook.com/Sideprojectinc
@sideprojectinc